

Assets

- Search sources for http://. Replace by https://
- Lint (s)css sources
- Webfonts: is the live domain configured in services like Typekit, Fonts.com etc.?
- Is the browserlist properly configured for autoprefixer and babel-preset-env?
- When using PurgeCSS: check if layout is preserved.
- Is yarn.lock present?
- Check JS lint errors. Remove all console.log lines in scripts
- Check for console errors
- Are all strings / images present (and translated)?
- Does menu/submenu have a correct active state on every page?
- Are 404, 500 and 503 pages provided? Do they provide useful content like 'back to home', search or a navigation tree?
- Check all pages for n+1 problems

Check page titles / descriptions

- Test Facebook sharing. Provide og-tags if needed
- Does Favicon load? Pin the tab in Safari to check pinned icon

Google Maps

- API key needed/configured?
- Check info windows
- Prevent zoom out beyond 1x world
- Try clicking on markers
- Forms: fill out with wrong/right values
- Video: check with sound on
- Try subscribing to a newsletter with incorrect & correct email (use correct mail twice to get 'already subscribed' message)
- Check layout of emails
- Check structured data for news, events, products,...  
<https://search.google.com/structured-data/testing-tool/>

Add redirects from old to new pages if necessary.

- Install Let's Encrypt certificate
- Check SSL certificate health <https://www.ssllabs.com/ssltest/>
- Check your hostfile to make sure you're looking at the live site
- Try visiting www domain, should redirect to non-www
- Try out visiting http, should redirect to https
- Scan for mixed content with  
<https://github.com/spatie/mixed-content-scanner-cli>
- Verify that indexing is not prohibited with x-robots-tag: none by checking `curl -I https://url | grep 'x-robots-tag'`. Allow robots in .env
- Remove development DNS record
- Check dns propagation with <https://www.whatsmydns.net/>
- Verify Tag Manager / Analytics have been correctly set up

Server

- Are DigitalOcean backups used?
- Are DigitalOcean backups enabled?
- Are Amazon backups used?
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- Is the output of artisan task backup:run ok?
- Is artisan scheduled on Forge?
- Is Horizon configured in Supervisor on Forge? Command should be php artisan horizon. Path should be /home/forge/my-new-site.com/current
- Is the url being monitored by Oh Dear!?
- Is the server being monitored by our server-monitor?
- Remove develop branch or other stale branches

Security

- Have you turned off debug modes?
- Do all forms contain CSRF tokens.
- Use proper XSS protection
- Are you using PDO binding to protect from SQL Injection
- Are you able to Force HTTPS to stop information exchange
- Avoid Raw queries for SQL Injection protection
- Filter & Validate All Data
- Invalidate Sessions When Required
- Store Password Using Hashing Functions
- Check SSL/TLS Configuration