### ADVANTIX LOGISTICS

RAPID WEBSITE
DEVELOPMENT - EVENT
BASED DESIGN. LOGO
DESIGN.







#### **MARSHAPJOHNSONSOCIAL.COM**

Marsha P. Johnson social is the website of a social group that seeks to provide an emotionally safe space for people in the transgender and nonbinary communities.

### CHALLENGES & SOLUTIONS

We built the first version of the elmfoundation.art website and we also designed the logo.

## EVENT DRIVEN DESIGN

Aeon built a super speedy method of accepting donation during events. Event goers can scan in barcodes that will immediately route them to a website, where donations can be made.

We also provided two specific pages that allow people to make a donation at any time, before and long after the event is over.

# **STRATEGY**

A BRAND NEW SITE

This website was built from the ground up in wordpress, as a way to connect the social group and provide information.

Non-profit websites need to be highly informative and easy to update, approachable and warm, and they need to create a sense of comfort and familiarity. We used the core concepts of communication to provide the basis for this. A calendar, a clear list of goals, and a roadmap to success are critical for the online presence of ELM Foundation.











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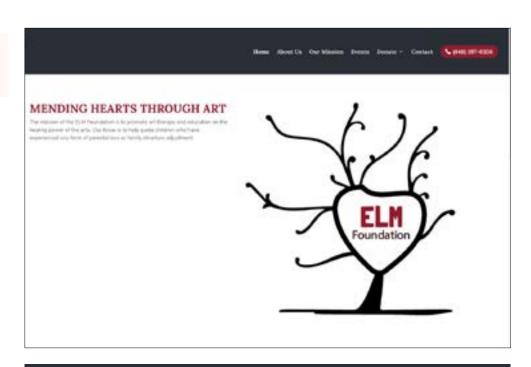






# PROFESSIONALISM ESTABLISHES CREDIBILITY

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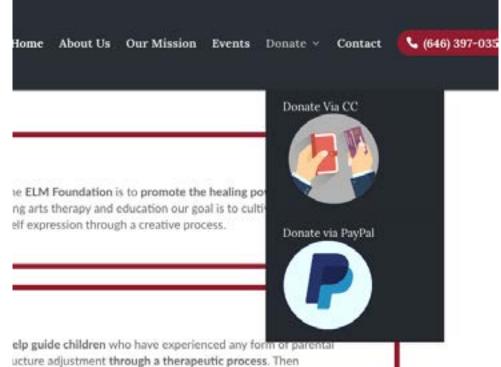


#### MISSION

The receion of the ELM Foundation in to promote the healing power of the arts, by advocating arts thorapy and oducation our goal is to cultivate a Mylong lowe of self-expression through a creative process.

#### FOCUS

Our focus is to help guide children ethic have experienced any form of parental loss or family structure adjustment through a therapeutic process. Then continuing to provide opportunities for further dennisperant of self assuments and expression through arts education.



wide opportunities for further development of self awareness